

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A3

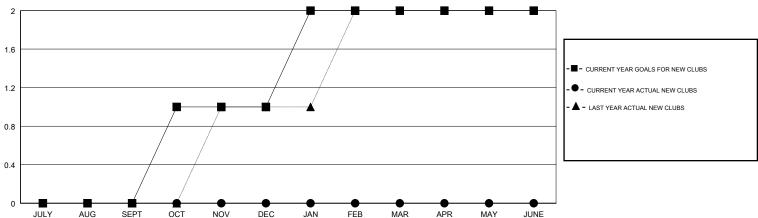
Results as of: 11/30/2017

HOWARD HUDSON

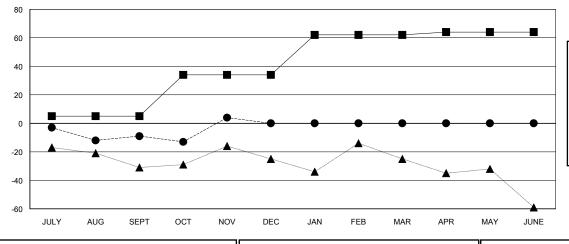
LOCATION CALIFORNIA

GMT: HOWARD	HUDSON		LOCA	TION CALIFORI	AIV		GMT CA
Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	0	JULY/AUG/SEPT	5	37	35
OCT/NOV/DEC	1	0	1	OCT/NOV/DEC	29	59	36
JAN/FEB/MAR	1	0	0	JAN/FEB/MAR	28	0	0
APR/MAY/JUNE	0	0	0	APR/MAY/JUNE	2	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



MEMBERSHIP DATA

■ ■ MEMBER GROWTH NET GOAL
MEMBER GROWTH ACTUAL
▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 1	
DROPPED MEMBERS	
DECEASED	6
CLUB CANCELLED	8
OTHER	57
TOTAL	71

21 CLUBS OF 36 ADDED 1 OR MORE	
NEW MEMBERS	
	1

GENDER DIST	RIBUTION					
MALE	893 (71.44%)					
FEMALE	FEMALE 357 (28.56%)					
Women Percentage Fiscal Year Goal: 36%						
TOTAL FAMILY UNIT	179					
FAMILY MEMBERS P	91					